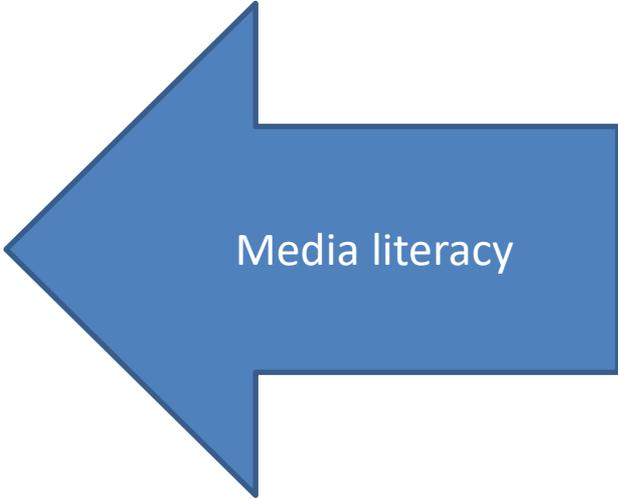
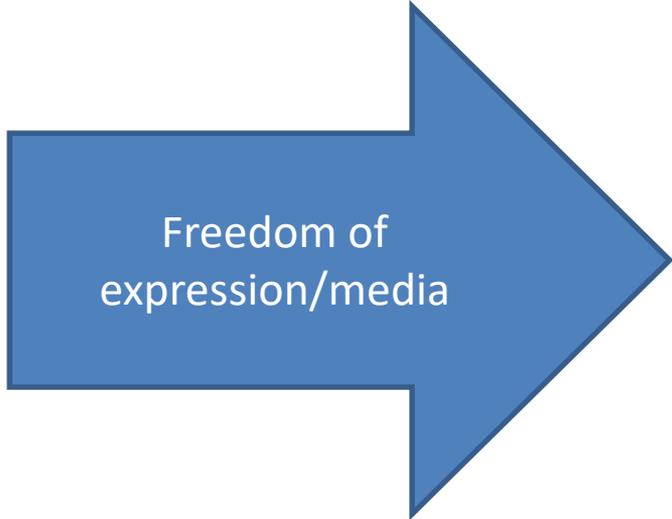


A close-up, low-angle shot of a person's hands typing on a laptop keyboard. The lighting is soft and focused on the hands, with the background being a blurred, warm-toned interior. The text is overlaid in the upper center of the image.

MEDIA FREEDOM LITERACY ROUND TABLE
OSCE, Vienna
6/12/2022

vanja.ibrahimbegovic@gmail.com



OPEN SOCIETY, DEMOCRACY, ACTIVE CITIZENS

Media literacy in Western Balkans countries:

- **State of art**
- **Policy**
- **Stakeholders/initiatives**

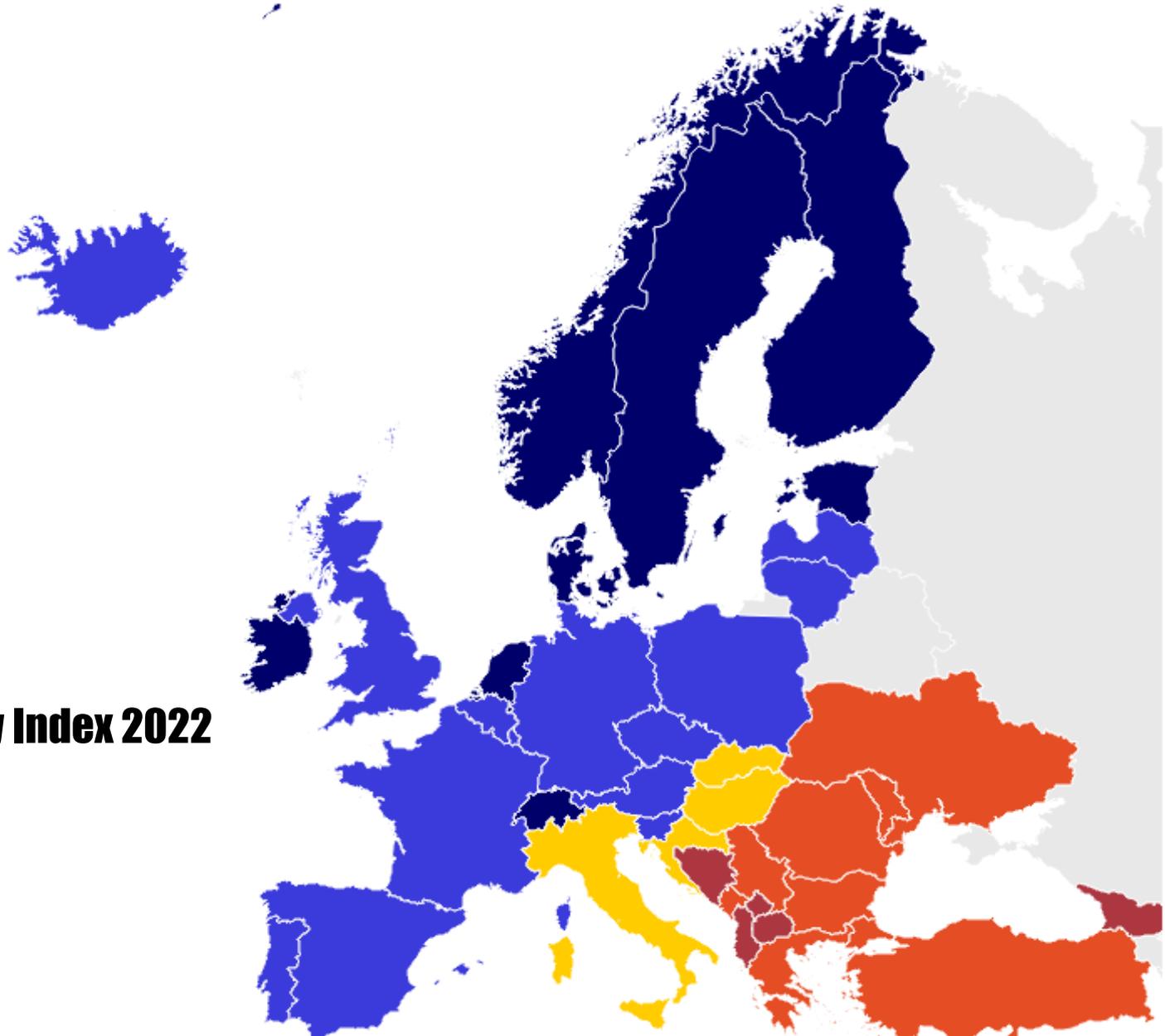
Media Literacy Index 2022
by the European Policies Initiative (EuPI)
Open Society Institute

The index assesses the resilience potential to fake news in 41 European countries, using 3 indicators:

- **Media freedom indicator (Freedom House & Rwb)**
- **Education (PISA)**
- **Trust in people**

Cluster analysis

Media Literacy Index 2022



Media literacy in Western Balkans countries - POLICY:

- **Media**
- **Education**
- **Security**

POLICY:

- **Montenegro / media strategy 2022-2026 (enhancement of media literacy in all segments of the society, strategic goal; contains Action plan with the deadlines**
- **Serbia / media strategy 2020/2025**
- **North Macedonia/no current strategy/Program for Promoting Media Literacy 2016-2018/ Media Literacy Policy (2019)**
- **Kosovo/no harmonized strategy, but MIL concepts are included in curricula on different levels as well as in media policies**
- **BiH no strategy, and no prospect of adopting it/ sporadic and often disconnected initiatives independent from one another**

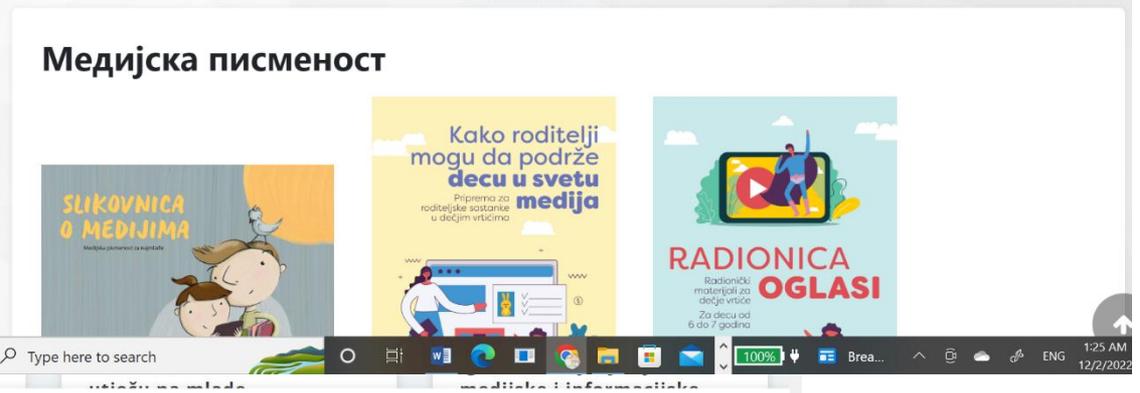
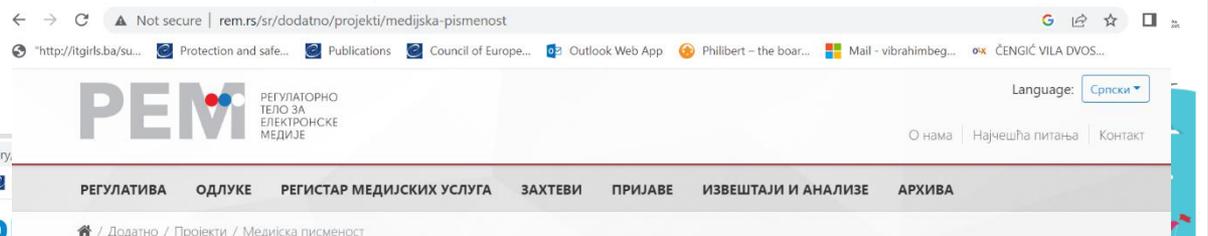
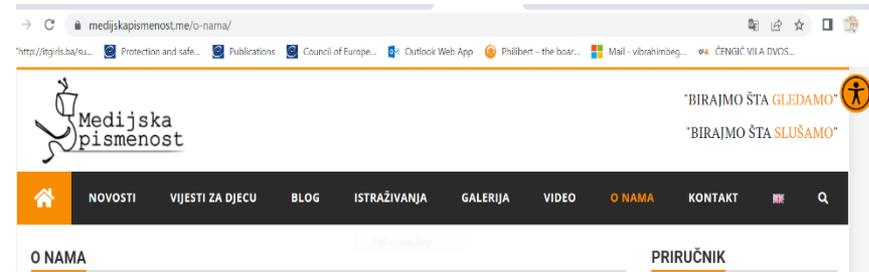
STAKEHOLDERS/INITIATIVES:

MAJOR CHALLENGES

- **Sustainable funding**
- **International donors driven development /lack of continuity as the focus shifts**

Media regulators

➤ progressively becoming more relevant players in enhancing of the media literacy in respective countries



Koristimo kolačiće na našoj web stranici kako bismo vam pružili najrelevantnije iskustvo pamteći vaše postavke i ponovljene

CURRENT INITIATIVES:

Variety of different types of interventions

➤ Educational

- 1. Integration of ML into formal education system**
- 2. Integration of ML into informal education**
- 3. Creation of the training materials**
- 4. Training**

➤ Advocacy

➤ Fact-checking

EDUCATION

- Lack of systematic integration in formal education process
- CSO's active in informal education process, depending on availability of donor funding



You are here: Sarajevo > Projects

Media and Information Literacy: for Human Rights and More Democracy Project (2020 – 2022)



NEWS



Conference on Media and Information Literacy

SARAJEVO | 25-25 OCTOBER 2022

What are the examples of good practices regarding the development of media and information...

Previous

Next

Omladinski kampovi

Omladinski kampovi medijske pismenosti dio su projekta "[Protiv radikalizacije i nasilnog ekstremizma u bh. javnom prostoru](#)". Učestvujući u kampu, mlade osobe iz različitih dijelova BiH, unaprjeđuju svoja znanja iz medijske pismenosti i produkcije medijskih sadržaja. Dio materijala u ovom serijalu sastoji se od praktičnih vježbi koje su učesnici i učesnice kampova kreirali uz pomoć mentorskog tima.



Omladinski kamp na Jahorini: Kako pronaći kvalitetne medijske sadržaje

Mirza Ajnadžić 10/08/2020

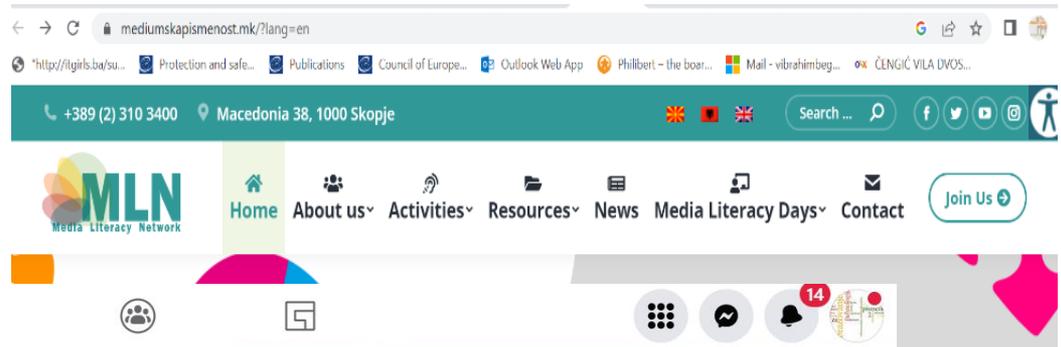
Četvrti omladinski kamp medijske pismenosti održan je od 5. do 9. augusta na Jahorini.



Kako određeni medij zadobija moje povjerenje?

ADVOCACY

- **Mainly sporadic and dependent on the funding**
- **CSO's & media regulators**
- **Development of networks**



Medijska i informacijska pismenost u Bosni i Hercegovini

@mipismenostbih · Community

[Send message](#)

Hi! Please let us know how we can help.

2022
NOVEMBER
NOST.MK

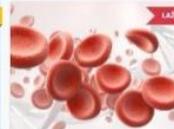
FACT CHECKING

Razabiranje

Rubrika posvećena dezinformacijama i manipulativnom izvještavanju o izbornim temama.

Preko margine

Rubrika posvećena dezinformacijama i nekorektnom izvještavanju o ranjivim, diskriminiranim i marginalizovanim grupama.

 <p>la kuća nije "priznala mtrailise" – niti oni postoje la vijest Prenošenje lažnih vijesti orja zavjere</p> <p>ljni portali objavili su tvrdnju da su njene Američke Države priz...</p> <p>2.12.2022 prije 4 minuta</p>	 <p>Brazilsko ministarstvo odbrane nije poništilo predsjedničke izbore Lažna vijest Prenošenje lažnih vijesti</p> <p>Netačne tvrdnje da je Ministarstvo odbrane Braziła proglasilo izbore u ovi...</p> <p>02.12.2022 prije 1 sat</p>	 <p>Satanisti, pandemija i Balenciaga: "Zavjeroiška" kaša Andrewa Tatea Lažna vijest Teorija zavjere</p> <p>Na društvenim mrežama dijeli se snimka Andrewa Tatea koji iznosi brojne net...</p> <p>02.12.2022 prije 3 sata</p>	 <p>Slaganje kockica teorije zavjere: Depopulacija Teorija zavjere</p> <p>Tvrdnje iz starog "zavjeroiškog" film, aktualizovane su u novembru 2022. g...</p> <p>01.12.2022 prije 23</p>
 <p>PRENOŠENJE LAŽNIH VIJESTI</p>	 <p>LAŽNA VIJEST</p>	 <p>MANIPULISANJE OČUVANJAMA</p>	 <p>LAŽNA VIJEST</p>

Pregled sedmice: Neuporedive potrošačke korpe, Svjetsko prvenstvo i dezinformacije o vakcinama

Većina dezinformacija koje smo analizirali tokom protekle sedmice ticala se vakcina protiv Covid-19, rata u Ukrajini i Svjetskog fudbalskog prvenstva u Kataru.

DOBRO DOŠLI NA ZVANIČNU BINGO WEB STRANICU

Čestitamo, savršeni ste mešanci mogli ste pronaći igračku. Neplata potkone kartice od 5.000 € na našem zvanicu.

LAŽNA VIJEST



Iza lažnih prazničnih nagradnih igara kriju se finansijske prevare

Na nekoliko sumnjivih Facebook stranica objavljene su lažne nagradne igre u...

Lažna vijest

LAŽNA VIJEST



Infopedija: "Pop-up" reklame preko izmišljenih tragedija i nepostojećih lijekova

Anonimni portal Infopedija lažno se predstavlja kao medij i svakodnevno obj...

Lažna vijest Prenošenje lažnih vijesti Klikbejt

RECOMENDATIONS:

- **Work toward the systematic/strategic approach to development of ML**
- **Better coordinated action by the donor community**
- **Balanced and continuing funding**

Questions?

THANK YOU FOR THE ATTENTION